

ORDER



Orders
Order / Rev: 187460
Alt Order #:
Product Desc: Obama for America
Estimate: 1904 Sked C
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: GMMB Inc.
Buying Contact: Kristen Keuleman
Billing Contact:
 1010 Wisconsin Ave, NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Obama (D)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	68	\$63,195.00	\$53,715.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	68	\$63,195.00	\$53,715.75	0.00
Totals	68	\$63,195.00	\$53,715.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/31/12	10/31/12	ABC Wed A ABC Wed A (7:00 PM-7:30 PM)	CA	7P-8P -- W- - - -	:30	1	\$5,175.00	P2	0.00	NM	1	\$5,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	-- W- - - -		1		\$5,175.00		0.00				
N 2	KMGH	10/31/12	10/31/12	Modern Family (only) MODERN FAMILY	CA	8P-830P -- W- - - -	:30	1	\$6,200.00	P3	0.00	NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	-- W- - - -		1		\$6,200.00		0.00				
N 3	KMGH	11/02/12	11/02/12	ABC Fri C ABC Fri C	CA	9P-10P - - - - F - -	:30	1	\$1,200.00	PREE	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	- - - - F - -		1		\$1,200.00		0.00				
N 4	KMGH	10/30/12	11/05/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P MTWTF- -	:30	4	\$3,545.00	P1	0.00	NM	4	\$14,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	MTWTF- -		4		\$3,545.00		0.00				
N 5	KMGH	10/30/12	11/05/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P MTWTF- -	:30	4	\$2,975.00	P1	0.00	NM	4	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	MTWTF- -		4		\$2,975.00		0.00				
N 6	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P - - - - - S	:30	1	\$350.00	PREE	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	- - - - - S		1		\$350.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	11/03/12	11/03/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S-		1		\$250.00		0.00				
N 8	KMGH	10/30/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P MTWTF--	:30	2	\$1,125.00	P2	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2		\$1,125.00		0.00				
N 9	KMGH	10/30/12	11/05/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		5		\$400.00		0.00				
N 10	KMGH	10/30/12	11/05/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm MTWTF--	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		4		\$450.00		0.00				
N 11	KMGH	10/30/12	11/05/12	M-F 2-3PM Rotator M-F 2-3PM Rotator	CA	2-3pm MTWTF--	:30	2	\$200.00	PREE	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2		\$200.00		0.00				
N 12	KMGH	10/30/12	11/05/12	AFTERNOON ROTATOR 12P-3P M-F Rotator	CA	12P-3P MTWTF-- (1:00 PM-2:00 PM)	:30	2	\$625.00	P1	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2		\$625.00		0.00				
N 13	KMGH	10/30/12	11/05/12	The CHEW The CHEW	CA	1157A-1P MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2		\$400.00		0.00				
N 14	KMGH	10/30/12	11/05/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P MTWTF--	:30	3	\$200.00	PREE	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3		\$200.00		0.00				
N 15	KMGH	10/30/12	11/05/12	The View THE VIEW	CA	10A-11A MTWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2		\$600.00		0.00				
N 16	KMGH	10/30/12	11/05/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a MTWTF--	:30	3	\$200.00	PREE	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3		\$200.00		0.00				
N 17	KMGH	10/30/12	11/05/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a MTWTF--	:30	2	\$200.00	PREE	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2		\$200.00		0.00				
N 18	KMGH	11/04/12	11/04/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S		1		\$250.00		0.00				
N 19	KMGH	11/04/12	11/04/12	THIS WEEK w/George This Week	CA	8A-9A -----S	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S		1		\$900.00		0.00				
N 20	KMGH	11/04/12	11/04/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$315.00	P3	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S		1		\$315.00		0.00				
N 21	KMGH	11/04/12	11/04/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N21	KMGH	11/04/12	11/04/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A - - - - - S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	- - - - - S		1		\$300.00		0.00				
N22	KMGH	11/03/12	11/03/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A - - - - - S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	- - - - - S-		1		\$300.00		0.00				
N23	KMGH	11/03/12	11/03/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A - - - - - S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	- - - - - S-		1		\$175.00		0.00				
N24	KMGH	10/30/12	11/05/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A MTWTF - -	:30	5	\$400.00	PREE	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - -		5		\$400.00		0.00				
N25	KMGH	10/30/12	11/05/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A MTWTF - -	:30	4	\$400.00	PREE	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - -		4		\$400.00		0.00				
N26	KMGH	10/30/12	11/05/12	Nightline Nightline	CA	1037P-1103P MTWTF - -	:30	2	\$1,025.00	P2	0.00	NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - -		2		\$1,025.00		0.00				
N27	KMGH	10/30/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P MTWTF - S	:30	2	\$1,000.00	PREE	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - S		2		\$1,000.00		0.00				
N28	KMGH	10/30/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A MTWTF - -	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - -		2		\$225.00		0.00				
N29	KMGH	10/30/12	11/05/12	7News at 530AM 7News at 530AM	CA	530AM-6AM MTWTF - -	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - -		4		\$350.00		0.00				
N30	KMGH	10/30/12	11/05/12	7News at 5AM 7News at 5AM	CA	5AM-530AM MTWTF - -	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF - -		3		\$300.00		0.00				
												Totals	68	\$63,195.00